# Etsy sync move checklist

Marketplace Connect stops syncing Etsy on 29 Jan 2027. Suggested switch day: 15 Jan 2027. Rows marked EXAMPLE are a made-up shop. Read 26 Nov 2026.

| | Etsy listing | Etsy SKU | Shopify handle | Shopify Variant SKU | SKUs match exactly? | Variations same on both sides? | Processing profile set in Etsy? | Linked in new app? | Stock same both sides? | What to do |
|---|---|---|---|---|---|---|---|---|---|---|
| EXAMPLE (made-up) | Cedar Soy Candle | CED-8, CED-12 | cedar-candle | CED-8, CED-12 | yes | yes (Size) | yes | | | Ready to link |
| EXAMPLE (made-up) | Fig Soy Candle | FIG-8, FIG-12 | fig-candle | fig-8, FIG-12 | no (case) | yes (Size) | yes | | | Change Shopify "fig-8" to "FIG-8" |
| EXAMPLE (made-up) | Wick Trimmer | TRIM-01 | wick-trimmer | TRIM-01 + space | no (space) | yes (none) | yes | | | Remove the space after the Shopify SKU |
| EXAMPLE (made-up) | Gift Box Trio | BOX-3 | gift-box | BOX-3 | yes | no: Etsy has Scent, Shopify has one variant | yes | | | Add the Scent option in Shopify or remove it in Etsy |
| EXAMPLE (made-up) | Holiday Bundle | (none) | - | - | no SKU | - | no | | | Add a SKU in Etsy that matches a Shopify variant |
| EXAMPLE (made-up) | Beeswax Taper Pair | TAP-2 | (not in Shopify) | - | no match | - | yes | | | Create the product in Shopify with SKU TAP-2, or leave it unsynced |
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## Move order

| When | Step | Done |
|---|---|---|
| Now | Download the Etsy listing CSV (Shop Manager, Settings, Options, Download Data). Active listings only. | |
| Now | Export Shopify products (Products, Export, All products, CSV). | |
| Now | Compare SKUs row by row: same letters, same case, no spaces. Same variations on both sides. | |
| Before linking | Fix Shopify SKUs and import the file (overwrite products with matching handles). | |
| Before linking | Fix Etsy rows by hand. Every listing needs a processing profile. | |
| Install day | Install the replacement. Link existing Etsy listings by SKU; do not create new ones. | |
| Install day | Link one listing first and compare its stock on Etsy and Shopify. | |
| By 15 Jan 2027 | Turn Etsy off in Marketplace Connect only when every listing is linked in the new app. | |
| By 15 Jan 2027 | Check one Etsy order reaches Shopify and stock drops on both sides. | |
| 29 Jan 2027 | Marketplace Connect stops syncing Etsy orders, inventory and listing updates. | |

# Fields to check per listing

| Field | What to check | Done |
|---|---|---|
| Title | Same product on both sides | |
| SKU | Exact match per variant: case, spaces, no duplicates | |
| Variations | Same option names and values (Size, Scent...) on both sides | |
| Quantity | Same stock before you link | |
| Price | Same, or a price rule in the new app | |
| Processing profile | Set in Etsy for every listing | |
| Shipping profile | Set in Etsy for every listing | |
| Images | Check transparent images after the first sync | |
| Drafts and sold-out | Not in the Etsy CSV: list them by hand | |
| Personalization | Check the new app carries it into Shopify orders | |